



# Mission Possible

PPE-WALK-A-THON-10-14-2021

Security Classification:  
**TOP (NOT) SECRET**

**CONFIDENTIAL**

YOUR PRESENCE IS REQUESTED FOR  
A TOP (NOT) SECRET MISSION.

## Mission Brief

2021 Walk-A-Thon Fundraiser

**Kick-off:** Friday, October, 1<sup>st</sup>

**Event Date:** Thursday, October 14<sup>th</sup>

**Goal:** \$15,000

## Mission Purpose

To raise money for the opportunity to enhance the learning environment of our students through improved technology, expansion of the current outdoor classroom, and creation of an additional outdoor classroom to include more tables, shade cover, and educational gardens and/or activity stations for student use.

*Why a Walk-A-Thon?  
The PPE Walk-A-Thon promotes physical activity and school spirit and does not require our kids to sell anything door-to-door! With previous fundraisers, PPE only earned 40-50% of our total sales (the fundraising company kept the rest). With the use of PledgeStar, our online fundraising website, over 93% of the funds will stay at PPE!*

## To Accept this Mission:

**Register today** to start earning mission completion rewards (aka: prizes!) Donations are collected online only, so you must be registered to participate.

### Using your computer's browser:

- Go to <http://pledgestar.com/pheasantpoint>
- Click "Not Registered For This Year's Event"
- Enter your name and email address, then click "Submit"
- Follow the instructions on-screen to register Walker(s) and add family friends

### Using your Android or Apple phone or tablet:

- Go to your device's App Store and search for "PledgeStar" to download Family App, or go to <https://pledgestar.com/pheasantpoint/download>
- On the home screen enter your event code: "pheasantpoint" to locate event
- Click "Not Registered For This Year's Event"
- Enter your name and email address, then click "Submit"
- Follow the instructions on-screen to register Walker(s) and add family and friends

## Mission Completion Information

**Donations are due by Wednesday, October 13<sup>th</sup>** so prizes can be delivered to students on the day of the event! Prizes are not guaranteed unless donations are turned in by this date. Every student will participate in the 20 minute walk on October 14<sup>th</sup>, regardless of how much money they raised.

*Thank you for your participation!*

Walk-A-Thon Committee:  
Kristin Bowen, Courtney Gray, Erica Powers,  
Mollie Tobey, & Christina Welch

Questions: [pheasantpointelementarypto@gmail.com](mailto:pheasantpointelementarypto@gmail.com) | [ppepto.weebly.com](http://ppepto.weebly.com)

# Mission Completion Rewards [PRIZES]

Complete the missions to earn a spy kit.



1.

2.



Mission

Reward

1. Register on Pledgestar	Magnifying Glass
2. \$10 donation	Invisible Ink Pen
3. \$25 donation	Flashlight
4. \$50 donation	Pop-it Key Chain
5. \$100+ donation	Spy ID Lanyard



3.

Students with highest donation total in each class:

\$10 to spend at the book fair and a DQ treat



Top Earning Individuals:

- **1<sup>ST</sup> PLACE**  
Gym dedicated in his/her name for the 21-22 school year
- **2<sup>ND</sup> PLACE**  
Principal for the day
- **3<sup>RD</sup> PLACE**  
Assistant Principal for the day



4.



Top Earning Family:

Playground dedicated in their names for the 21-22 school year



5.



School Wide Incentives:

- \$5,000 Hat Day
- \$10,000 PJ Day
- \$15,000 Staff Camp-out

